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World's First Multicultural and Multilingual Ghostwriting Agency Launched

A network of over 40 journalists, translators, and designers from five continents launched The Ghost Team, the first multicultural and multilingual ghostwriting agency on Monday, Aug. 31.

The mission of The Ghost Team is to help managers and executives write compelling books, articles, speeches, and blogs that will raise their public profile for added publicity. Team members offer consulting for senior directors, business developers, politicians, diplomats, and military leaders. The agency also works on individual "ghost" assignments tailored to client needs as well as ongoing projects, such as updating blogs and websites with new content.

The Ghost Team has established operations in New York, London, Brussels, and Dubai. Operations will begin in Rome in September, while work out of two Eastern European cities will start by December.

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